

THE STUDENT ADVANTAGE AFFILIATE PROGRAM



The Student Advantage Affiliate Program is for anyone with a Web site, including:

A STUDENT ADVANTAGE DISCOUNT PARTNER OR OTHER WEB-BASED BUSINESS

Looking to keep your student consumer base engaged?

They'll remember that not only did they find this cash-saving program through your site, but if you offer a discount, they're sure to keep coming back!

A UNIVERSITY DEPARTMENT OR ORGANIZATION

Looking for additional funds for your group?

This easy to implement program benefits students at your college or university by giving them access to Cardholder exclusive discounts, while generating commission for your group or department on a per-sale basis.

A PERSONAL WEB SITE OR WEBLOG

Looking for a way to earn some extra income?

Become an affiliate and earn commissions as your visitors follow your link to Student Advantage - and you earn a commission for each sale! If your Web site is personal, increase sales by including personal stories on how you saved money!

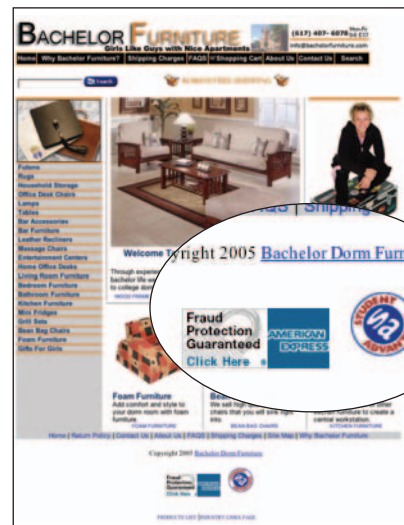
LOOK NO FURTHER!

The Student Advantage Affiliate Program takes just **3 easy steps**:

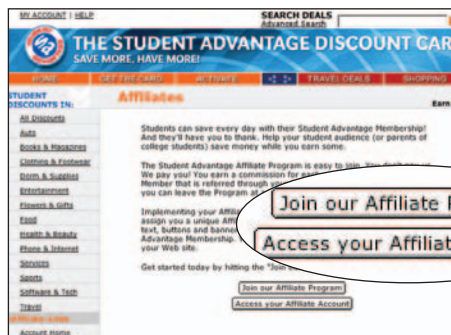
1. Apply for the Affiliate Program through our simple link: studentadvantage.com/affiliates
2. Add buttons, graphics, links, or banners to your Web site. Students follow the link to the Student Advantage Web site, where a pre-filled promotion code will track their purchase to your site! You can also add links to your e-mail signature or instant messenger profile!
3. Start earning a great commission of **\$3.00 per Card sold!** This commission is paid out quarterly, we handle all tracking - you just sit back and let the earnings come to you!



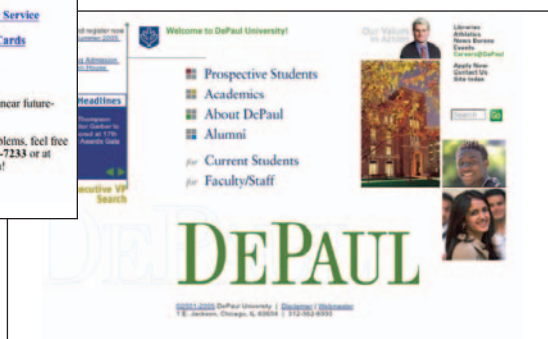
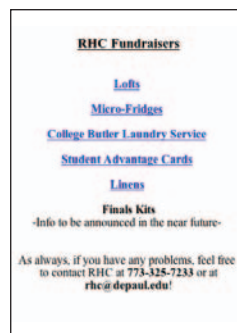
CHECKOUT INTEGRATION



BUSINESS WEBSITE



AFFILIATE SPLASH PAGE



UNIVERSITY WEBSITE



Start earning today by visiting studentadvantage.com/affiliates
For more information, contact your respective Account Manager